CADC

CONNECTICUT
AEROSPACE
& DEFENSE
CONFERENCE

**OCTOBER 26–28, 2027**
**HARTFORD, CONNECTICUT**

# PARTICIPATION & SPONSORSHIP OPPORTUNITIES 2027



ORGANIZED BY

abe advanced business events

BCI AEROSPACE

ACM Aerospace Components Manufacturers

PRESENTED BY

RTX
COLLINS AEROSPACE
PRATT & WHITNEY
RAYTHEON

SUPPORTED BY

CONNECTICUT Manufacturing

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# PARTICIPATION PACKAGES

**What's included in the exhibitor pass?**

- One B2B meeting schedule per company
- Access to the workshops
- Access to the coffee breaks, and to the cocktail reception
- Listing in the participants directory

## BASIC
## € 4,000

- 4sqm shell scheme booth
- 1 delegate pass
- Carpet
  1 table, 3 chairs, 1 waste bin
  Lighting, electrical outlet
  Company sign




## UPGRADED BASIC
## € 5500

- 4sqm shell scheme booth
- 1 Delegate pass
- Carpet
  1 table, 3 chairs, 1 waste bin
  Lighting, electrical outlet
  Company sign
- A fully decorated booth




## DELUXE
## € 6000

- 8sqm shell scheme booth
- 2 delegate passes
- Carpet
  2 tables, 6 chairs, 1 waste bin
  Lighting, electrical outlet
  Company sign



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# PARTICIPATION PACKAGES

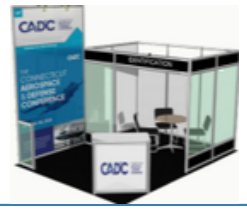
## UPGRADED DELUXE
**€ 7500**

- 8sqm shell scheme booth
- 2 delegate passes
- Carpet
  2 tables, 6 chairs, 1 waste bin
  Lighting, electrical outlet
  Company sign
- A fully decorated booth




## EXECUTIVE
**€ 8500**

- 12sqm shell scheme booth
- 3 delegate passes
- Carpet
  1 table, 3 chairs, 1 waste bin
  Company sign with logo
  1 storage room with panel graphic
  1 counter desk with a stool



## COUNTER DESK
**€ 2300**

- Counter desk customized with your graphics
- 1 delegate pass
- Carpet
  1 stool, company sign,
  power not included



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# ADD-ONS

Every company is required to pay a flat fee upon signing up for CADC 2027

## MANAGEMENT FEES

**€ 250**

- Electric outlet
- 1 Parking access per company valid on trade days
- Wi-Fi access per delegate
- The official event catalogue

## RTX CONFERENCE DAY

**€ 100 / pax**

- Access to the full conference day
- Packed lunches
- Admission for 1 delegate

## EXTRA DELEGATES

**€ 200 / pax**

***Note:*** *The extra delegate/s must be from the same registered company*

## BUSINESS LUNCH

**€ 100 / pax**

- Lunch for 2 days: October 27 & 28

## WORKSHOP**

**€ 1500 / SESSION**

## ADDITIONAL GRAPHIC PANELS

**€ 375 / panel**



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# SPONSORSHIP OPTIONS

As a sponsor you will get full access to the event: conferences, B2B meetings, lunches, coffee area, cocktail reception, etc.

## PLATINUM
**€ 30 000**

- 12 sqm customized booth
- A schedule with pre-arranged and approved meetings
- RTX director meeting
- An advert page in the soft copy of the event catalogue
- A two-sided advert page in the event program booklet
- A two-sided flyer presenting your company services
- An up to 90sec video presenting your company
- Your company logo visible
- Unrestricted access to the event to an unlimited number of delegates

## GOLD
**€ 19 000**

- 12 sqm customized booth
- A schedule with pre-arranged and approved meetings based on your own choices
- A two-sided advert page in the event program booklet
- An up to 90sec video presenting your company
- Your company logo visible
- Unrestricted access to the convention for up to 3 delegates
- Free goodies: supply 1000 small items bearing your company logo (i.e. airplanes)

## SILVER
**€ 12 000**

- 12 sqm customized booth
- A schedule with pre-arranged and approved meetings
- An advert page in the soft copy of the event catalogue
- Your company logo visible on different marketing materials

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# SPONSORSHIP OPTIONS – A LA CARTE

## MOBILE APPLICATION

**€ 15 000**

- A 12 sqm booth
- Application sponsor: we expect 1000+ users of the event's application. Your company logo will be displayed on every page of the app
- Website visibility: Your logo with an embedded link to your website will be displayed at the top of the participants list and on our online platform.
- A schedule with approved meetings based on your own choices
- An advert page in the event program booklet
- A push notification message
- Unrestricted access to the convention for up to 4 delegates
- And more visibility for the users on the interactive mobile app features

## RTX CONFERENCE DAY

**€ 15 000**

- No competitors to your company will be accepted as a sponsor of the RTX Conference Day.
- 3 minute slot to present your company during the inaugural address, along senior executives from RTX and State of Connecticut.
- Your company logo will be displayed on the event's website.
- Two roll-up banners with graphics, designed and supplied by your team, will be displayed in the conference room.

## PREMIUM BOOTH LOCATION (NEAR RTX'S)

**€ 15 000**

- Four 129sqft (12sqm) booth. will be built right after the entrance.
- Two of these are reserved for the RTX Company and the State of Connecticut. The other two will be granted to corporations willing to be located at a strategic spot and close to our main partners.
- A 12sqm booth includes 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.
- A schedule of meetings with requested and approved contacts is also part of this item.

## HOT AND COLD BEVERAGE AREA

**€ 15 000**

- Take the opportunity to support a complimentary beverage spot on Oct. 26 -28 This area would consist of tables at two different locations where the attendees can have free hot and cold drinks.
- It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack.

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# SPONSORSHIP OPTIONS – A LA CARTE

## LANYARDS
### € 10 000

- 1500+ attendees are expected at this event. Every single attendee will receive a badge with the lanyard.
- Supply lanyards with your company name and logo and we'll distribute them along with the personal badges.

## RECEPTION DESK / MAIN ENTRANCE
### € 2000

- Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.

## ONLINE PARTNERSHIP
### € 2000

- Supply your company logo and we'll post it on the event official website below all the official partners.

## RTX ARTICLE SPECIAL ADVERT
### € 2000

- The event guide will feature a two-page article from the RTX Company. A one-page advert will be placed between the two pages. The guide is distributed to all the attendees and RTX's messages are always a special attraction.

## OFICIAL EVENT GUIDE
### € 1000

- A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two-sided advert inside.

## MOBILE APP OPTIONS AVAILABLE

- Push notification **€500**
- Promotional banner **€500**
- Promotional text message **€500**



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# ORDER FORM

Note: A management fee of €250 applies to all registered companies. It covers access to the online participant platform, an electric outlet, Wi-Fi, one parking pass for the duration of the event, and bank charges.

| | MATHCMAKING PACKAGES | PRICE (excl. tax) |
|---|---|---|
| ☐ | BASIC | € 4000 |
| ☐ | UPGRADED BASIC | € 5500 |
| ☐ | DELUXE | € 6000 |
| ☐ | UPGRADED DELUXE | € 7500 |
| ☐ | EXECUTIVE | € 8500 |
| ☐ | COUNTER DESK | € 2300 |

| | OPTIONAL FEATURES | PRICE (excl. tax) |
|---|---|---|
| ☐ | RTX CONFERENCE DAY | € 100 X .... (PER INDIVIDUAL) |
| ☐ | EXTRA DELEGATE (S) | € 200 X .... (INDIVIDUALS) |
| ☐ | BUSINESS LUNCH (OCT 27-28) | € 100 X .... (INDIVIDUALS) |
| ☐ | WORKSHOP | € 1500 PER SESSION |
| ☐ | INDIVIDUAL PANEL PRINTS | € 375 X ..... (NO. OF PANELS) |

| | SPONSOR LEVEL | PRICE (excl. tax) |
|---|---|---|
| ☐ | PLATINUM SPONSOR | € 30000 |
| ☐ | GOLD SPONSOR | € 19000 |
| ☐ | SILVER SPONSOR | € 12000 |

| | ON-SITE BRANDING OPTIONS | PRICE (excl. tax) |
|---|---|---|
| ☐ | PREMIUM BOOTH LOCATION | € 15000 |
| ☐ | CONFERENCE DAY | € 15000 |
| ☐ | HOT & COLD BEVERAGE AREA | € 15000 |
| ☐ | LANYARDS | € 10000 |
| ☐ | RECEPTION DESK | € 2000 |
| ☐ | VIP LOUNGE | € 10000 |
| ☐ | RTX ARTICLE SPECIAL ADVERT | € 2000 |
| ☐ | OFFICIAL EVENT GUIDE | € 1000 |

| | DIGITAL BRANDING OPTIONS | PRICE (excl. tax) |
|---|---|---|
| ☐ | ONLINE PARTNERSHIP | € 2000 |
| ☐ | MOBILE APPLICATION | € 15000 |
| ☐ | MOBILE APP (PUSH NOTIFICATION) | € 500 |
| ☐ | MOBILE APP (PROMOTIONAL BANNER) | € 500 |
| ☐ | MOBILE APP (PROM. TEXT MESSAGE) | € 500 |

| | |
|---|---|
| SUBTOTAL | €UR |
| + MANAGEMENT FEE | €UR 250 |
| = TOTAL | €UR |

**Additional information on tax**

- Your company is registered in France, French tax (VAT) is due
- Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- Your company is based in a non-European country, no taxes are applicable.
- Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**Payment terms**

- A 60% down payment is required upon submission of the booking form.
- The remaining balance must be paid no later than 21 days before the start of the event to guarantee your company's participation.
- Full payment upon booking is also accepted.
- In the event of late payment, a one-time penalty of 3% on the outstanding balance will be applied, along with a $40 fixed recovery fee, in accordance with the General Terms & Conditions.

**Payment method**

☐ credit card from an online facility (visa and master credit card only)
☐ wire transfer to our bank account (send us a copy of the receipt by email at compta@advbe.com)

IBAN: FR76 3000 4008 0400 0107 2835 736
BIC Code: BNPAFRPPXXX
Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

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# GENERAL TERMS & CONDITIONS

Event name: **THE CONNECTICUT AEROSPACE & DEFENSE CONFERENCE**
Date: **OCTOBER 26-28, 2027**
City, country: **HARTFORD, CONNECTICU**T
Venue: **Connecticut Convention Center**

**1/ ORGANIZATION**
The Event is organized by abe – advanced business events, a limited company with a stated capital of €50,000, whose registered office is located at 10 rue de la Rochefoucauld, CS 50300, 92100 Boulogne-Billancourt Cedex, France (hereafter referred to as the "Organizer").
**2/ PURPOSE**
These General Terms & Conditions apply to the Event organized by the Organizer. They outline the rights and obligations of the Organizer and of the contracting company, hereinafter referred to as the "Participant," who acknowledges and agrees to comply with these Terms & Conditions.
**3/ VENUE AND DATE**
The Event will take place at the Venue and on the Date indicated above. The Organizer reserves the right to cancel the Event, change the Date, or relocate the Venue in the event of force majeure or if the original Venue becomes unavailable. In such cases, the Participant shall not be entitled to any compensation or refund.
The Organizer will, however, provide written notice of the new Date and Venue and will guarantee the Participant's attendance at the rescheduled Event at no additional charge.
**4/ REGISTRATION, CANCELLATION, PAYMENT**
- Any company or institution may participate in the Event, provided its representatives possess the professional qualifications necessary to engage in business discussions with other Participants. The Organizer nonetheless reserves the right to deny any registration request at its sole discretion and without justification.
- Cancellation policy:
  - 45 days or more prior to the Event: Full refund (7.5% administrative fee retained).
  - 21–44 days prior: Participant liable for 50% of the amount due or paid.
  - 20 days or less: Full amount due; no refund.
- All invoices issued to the Participant must be paid no later than twenty-one (21) days before the Event. The Organizer reserves the right to deny access to the Event if full payment has not been received, and to apply a one-time penalty of 3% on the outstanding balance, in addition to a mandatory €40 recovery fee.
- The Participant acknowledges that registration is conditional upon payment of a sixty percent (60%) deposit. The Organizer reserves the right to cancel the Participant's registration if this deposit is not paid at the time of booking as stipulated on the order form.

**5/ INCLUDED SERVICES AND ORGANIZER'S OBLIGATION**
The Organizer shall use its expertise, know-how, professional network, and all necessary resources to deliver the services described in the order form associated with these Terms & Conditions. These efforts constitute an obligation of means and not an obligation of result.
**6/ HEALTH AND SAFETY MEASURES**
The Organizer agrees to implement preventive measures and provide equipment intended to help reduce the spread of contagious illnesses. The Participant acknowledges that such measures and equipment cannot guarantee a risk-free environment. Accordingly, the Participant understands that the Organizer cannot be held liable for any illness or contamination occurring before or during the Event.
**7/ INSURANCE**
- The Organizer is solely responsible for the management of the Event. However, this responsibility does not extend to any damage caused by third parties to the Participant.
- The Participant must maintain insurance coverage for any damage caused by itself, its representatives, or its property to third parties during the preparation and execution of the Event.
- The Participant must also maintain insurance covering any damage caused by third parties to itself, its representatives, or its property during the preparation and execution of the Event.

**8/ Use of Digital Tools and the Event Platform**
a) The Participant is responsible for ensuring proper access to the Event's digital platform ("Event Platform"). The Organizer does not guarantee uninterrupted, error-free, or secure operation and assumes no liability for temporary unavailability or for viruses, malware, or harmful code. The Participant agrees not to interfere with the Platform's functionality and must comply with all applicable platform terms of use.
b) The Organizer does not endorse and is not responsible for any content, products, or services referenced or accessed through the Event Platform, nor for any loss or damage resulting from their use.
c) Usernames and passwords provided by the Organizer are confidential, remain the Organizer's property, and may not be shared, transferred, or assigned. The Participant is responsible for all actions taken under its credentials.
d) Any content uploaded or shared by the Participant on the Event Platform ("Materials") is considered non-confidential and non-proprietary. The Organizer may use or disclose such Materials for any purpose. The Participant may not upload unlawful, defamatory, or infringing content.
e) The Event Platform may only be used for accessing the Event. Commercial exploitation, unauthorized advertising, infringement of intellectual property rights, and uploading harmful code are strictly prohibited.
f) The Organizer has no obligation to monitor interactive services on the Platform and shall not be liable for any loss or damage resulting from their use.
g) Some virtual B2B meetings may be conducted through third-party videoconferencing solutions such as Webex. The Participant is responsible for ensuring adequate technical conditions to join these meetings. The Organizer is not liable for any technical issues, connectivity problems, or service interruptions related to Webex or any other external platform.
**9/ ENFORCEMENT OF REGULATIONS**
- The Organizer reserves the right to rule on any issue not covered in these Terms & Conditions and to implement any necessary amendments or additions, which shall take immediate effect.
- Any subsequent communications sent to the Participant shall form an integral part of these Terms & Conditions.
- The Organizer reserves the right to cancel the Participant's registration in the event of non-compliance with these Terms & Conditions, without notice and without refund.

**10/ USE OF THE PARTICIPANT'S LOGO**
The Organizer reserves the right to request and use the Participant's logo in marketing materials highlighting companies registered for the Event.
The Participant retains the right to refuse such use by submitting a written request to the Organizer.
**11/ JURISDICTION**
In the event of a dispute, and before initiating any legal proceedings, the Participant agrees to submit its claim to the Organizer in an effort to reach an amicable resolution.
If no resolution is achieved, the courts having jurisdiction over the Organizer's registered office shall have exclusive authority.
**12/ PRIVACY AND DATA SECURITY POLICY**
The Participant acknowledges that the Organizer must collect detailed information regarding its expertise and professional capabilities solely for the purpose of delivering the services described in the order form associated with these Terms & Conditions.
Further information is available on the Organizer's website under its privacy policy and personal data protection statement.

**Company name:**

**Name of authorized officer or representative:**

☐ I agree with advanced business events' general terms & conditions
☐ I agree to receive communications from CADC partners

**Date, signature and company's seal:**

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# THE CADC ADVANTAGE

## AN UNMATCHED BUSINESS PLATFORM FOR THE AEROSPACE SUPPLY CHAIN

**650+ Participants**

**350+ Companies**

**13+ Countries**

**3000+ B2B Meetings**

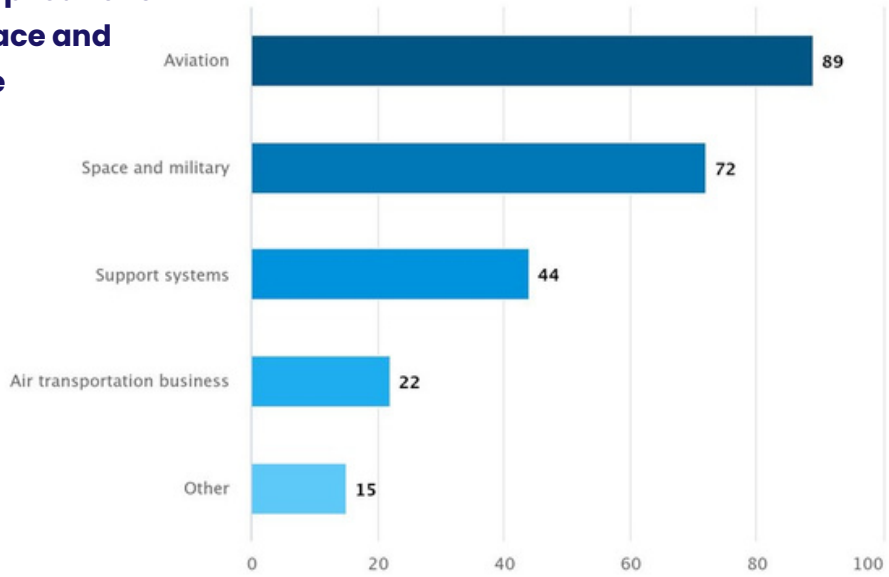
### Company origin



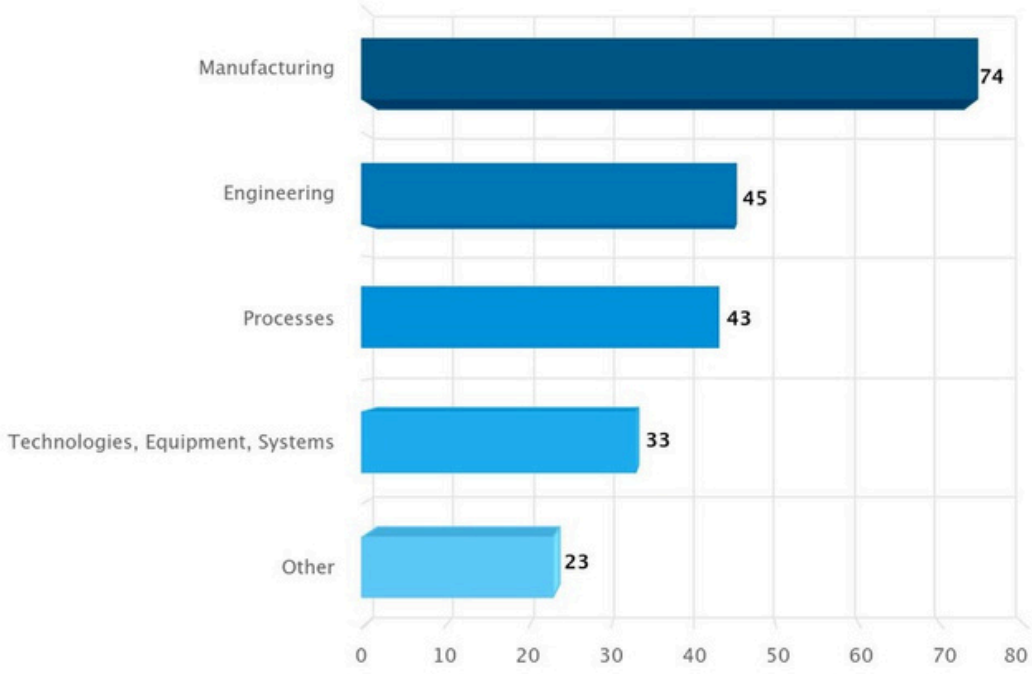
**65% US**

**35% Non-US**

### Final applications in aerospace and defense




### Capabilities, services and applications offered:




* Data based on the 2025 post-event report

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# BOOK NOW

Secure your spot at Hartford's most influential supplier summit event and unlock exclusive perks that elevate your brand ahead of **CADC 2027**



## CONTACT US

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https://connecticut.bciaerospace.com/

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