



CADC

# THE CONNECTICUT AEROSPACE & DEFENSE CONFERENCE 2025

Connecticut Convention Center in Hartford, CT

NOVEMBER  
04-06, 2025  
HARTFORD, CT

[www.connecticut.bciaerospace.com](http://www.connecticut.bciaerospace.com)



Organizing committee

Presented by



# SPONSORSHIP OPPORTUNITIES

GREATER VISIBILITY FOR YOUR COMPANY

Organizing committee

Presented by



COLLINS AEROSPACE  
PRATT & WHITNEY  
RAYTHEON



## PLATINUM SPONSOR

€30 000

*This package is a partnership that guarantees your company a high profiled participation. No competitors of yours will be granted this option.*

- ✓ **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- ✓ **A 129sqft (12sqm) booth.** A very limited number of these booths will be available. These are shell scheme spaces including 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics.
- ✓ **RTX director meeting:** this is a 30min off the schedule meeting with one or two high level RTX delegates (director or higher) dealing with your services or products. The meeting will be arranged as we get closer to the event. You can still have meetings with other RTX representatives in your regular schedule.
- ✓ **An advert page in the soft copy of the event catalogue.** All the detailed companies profiles will be saved in a pdf file and be downloadable by all the attendees. This is an excellent vehicle to spread your message to an audience of mobility industry professionals.
- ✓ **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the event guide providing such information as the general program, conferences summaries, floor plan and so forth. You will supply the artwork on a printable and high-definition format. Final deadline for submission tbd.
- ✓ **A two-sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participant's schedules of meetings and are handed over to every participant. You will supply the flyers on A4 format and courier them to the address the organizers will indicate. The flyers need to be received by tbd.
- ✓ **An up to 90sec video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you. Final deadline for submission is Feb 10, 2025.
- ✓ **Your company logo visible:** on the event's official website, all marketing and promotional materials, and at strategic locations at the venue.
- ✓ **Unrestricted access to the event to an unlimited number of delegates.**



## GOLD SPONSOR

€19 000

- ✓ **A schedule with pre-arranged and approved meetings based on your own choices.** Unlimited access to the profiles of all the participants will help to identify and request meetings with companies you want to target.
- ✓ **A 129sqft (12sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- ✓ **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high-definition format. Final deadline for submission is Feb 10, 2025.
- ✓ **An up to 90sec video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as the business center, coffee corner, and main entrance. The video shall bear no sound and be supplied by you. Final deadline for submission is tbd.
- ✓ **Your company logo visible:** on the event official website, on other marketing materials, at strategic locations at the venue, on floor plans, etc.
- ✓ **Unrestricted access** to the convention for up to **3 delegates**
- ✓ **Free goodies:** supply 1000 small items bearing your company logo (i.e. airplanes). These free goodies will be distributed to all the companies having booths and visitors going through our reception desk.



## SILVER SPONSOR

€12 000

- ✓ **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- ✓ **A 129sqft (12sqm) booth.** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location.
- ✓ **An advert page in the soft copy of the event catalogue.** All the detailed profiles of the attendee will be saved on a pdf format and downloadable by all the participants. This is an excellent channel to circulate your message through the industry as our participants access this file even when the event is over. Final deadline for submission is Feb 10, 2025.
- ✓ **Your company logo visible on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.**



## MOBILE APPLICATION

€15 000

- ✓ **Application sponsor:** we expect 1000+ users of the event's application. The application will be downloadable from the Oct, 2025. Your company logo will be displayed on every page of the app
- ✓ **Website visibility:** Your logo with an embedded link to your website will be displayed at the top of the participants list and on our online platform. This is a strategic location where all the participants can make their meetings requests
- ✓ **A schedule with approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target
- ✓ **A 12sqm booth (US: 130sqft).** This is shell scheme space including 2 meeting spots with 2 tables, 6 chairs, a shelves rack and a company sign. This booth will be located at a strategic location
- ✓ **An advert page in the event program booklet:** a full page reserved for your company and inserted before the conference program. The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high-definition format. Final deadline for submission is tbd
- ✓ **A push notification message** drafted and supplied by you will be sent prior or during the event
- ✓ **Unrestricted access to the convention for up to 4 delegates**
- ✓ **And more visibility for the users on the interactive mobile app features,**  
Click here to see all visibility items and app features



## RTX CONFERENCE DAY

€15 000

Aerospace & Defense Engines and Systems Summit's first day on Nov.4 will feature presentations given by **RTX executives** from 08.00am-05.00pm. **The RTX Conference Day** over **450+ professionals are expected to be attending, which offers tremendous visibility, as well exclusive exposure to RTX executives.** Sponsors will be granted the following advantages:

- ✓ **No competitors to your company will be accepted as a sponsor of the RTX Conference Day.**
- ✓ **3 minute slot to present your company during the inaugural address, along senior executives from RTX and State of Connecticut.**
- ✓ **Your company logo will be displayed on the event's website.**
- ✓ **Two roll-up banners with graphics, designed and supplied by your team, will be displayed in the conference room.**



# 'A LA CARTE' SPONSORHIP



- ✓ **Premium booth location (near RTX's)** **€15000**  
 Four 129sqft (12sqm) booth. will be built right after the entrance. Two of these are reserved for the RTX Company and the State of Connecticut. The other two will be granted to corporations willing to be located at a strategic spot and close to our main partners. A 12sqm booth includes 2 meeting spots with 1 table, 1 coffee table, 4 chairs, 2 armchairs or sofas, 1 storage room, space for your company graphics. A schedule of meetings with requested and approved contacts is also part of this item.
- ✓ **Hot and cold beverage area** **€15000**  
 Take the opportunity to support a complimentary beverage spot on Nov 4 -6 This area would consist of tables at two different locations where the attendees can have free hot and cold drinks. It is possible for you to have a rollup banner, supplied by you, as well as your supplied brochures on a shelves rack. A great opportunity to introduce your organization to the attendees coming for drinks.
- ✓ **Lanyards** **€10000**  
 1500+ attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate. Final deadline for submission is Feb 10th, 2025.
- ✓ **Reception desk / Main Entrance** **€2000**  
 Our front desk is always busy with attendees needing assistance. Supply graphics and flyers presenting your company. We'll stick the graphics on the desk and lay the flyers on shelves.
- ✓ **Online partnership** **€2000**  
 Supply your company logo and we'll post it on the event official website below all the official partners.
- ✓ **RTX article special advert** **€2000**  
 The event guide will feature a two-page article from the RTX Company. A one-page advert will be placed between the two pages. The guide is distributed to all the attendees and RTX's messages are always a special attraction. An opportunity for a company eager to optimize its visibility. Note that this option is subject to approval. Final deadline for submission is Feb 10th, 2025.
- ✓ **Official event guide** **€1000**  
 A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. Supply art work and you'll have a two-sided advert inside. Final deadline for submission is Feb 10th, 2025.
- ✓ **Mobile APP options available:** [Click here to see all visibility items and app features](#)

  - **Push notification** **€500**
  - **Promotional banner** **€500**
  - **Promotional text message** **€500**



# BOOKING FORM

## PLEASE CONFIRM YOUR SELECTED OPTIONS

- Platinum sponsor €30000
- Gold sponsor €19000
- Silver sponsor €12000
- Mobile application €15000
- Conference day €15000
- Premium booth location €15000
- Hot & Cold Beverage area €15000
- VIP Lounge €10000
- Lanyards €10000
- Reception desk / Main Entrance €2000
- Online partnership €2000
- RTX article special advert €2000
- Official event guide €1000
- Mobile app (push notification) €500
- Mobile app (promotional banner) €500
- Mobile app (prom. text message) €500

## PAYMENT TERMS

### \*Additional Information on tax

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, no taxes are applicable.
- d) Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

**Full payment at booking is preferred. Your account must be balanced before the event.**

Please note that our bank details have changed. If you have previously attended one of our events, please be sure to update our details accordingly.

#### Payment can be made by:

- credit card from an online facility (visa and master credit card only)
- wire transfer to our bank account (send us a copy of the receipt by email at [compta@advbe.com](mailto:compta@advbe.com))

#### Our bank account details:

- IBAN: FR76 3000 4008 0400 0100 7591 014
- BIC Code: BNPAFRPPXXX
- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
- Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

**IMPORTANT NOTE:** sign on next page, scan and return this booking form (3 pages) by email. When you're done, you'll be requested to fill out the registration form and provide details of your capabilities. Those details will be used for you online profile in the catalog and are very important



# ADVANCED BUSINESS EVENTS TERMS & CONDITIONS

**Event name: THE CONNECTICUT AEROSPACE & DEFENSE CONFERENCE 2025 (referred to as the “Event”):**

**Date: Nov 5 & 6, 2025 (referred to as the “Event date”)**

**Location: Connecticut Convention Center (referred to as the “Place”):**

**City: Hartford, CT, USA**

## 1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de la Rochefoucauld, 92100 Boulogne-Billancourt - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

## 3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.
- The Participant understands that registration will be confirmed once a deposit has been made. The Organizer reserves the right to cancel the Participant's registration, should the latter fail to process the initial payment as requested in the booking document.

## 5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

## 6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

## 7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event. The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

## 8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force. The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

## 9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

## 10/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

## 11/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: privacy, confidentiality and management of personal information

Company name: .....

Name of authorized representative: .....

I agree with advanced business events general terms and conditions  YES  No

Date and signature: .....